

Department of New Hampshire  
**VETERANS OF FOREIGN WARS  
OF THE UNITED STATES**

**Leon H. Rideout- State Commander**

**2022-2023**



**MEMBERSHIP PROGRAM**

**Semper Fidelis**

## **Membership**

VFW Comrades active in the community and visibly helping Veterans will attract new members and retain current members. The Department of New Hampshire VFW needs both types to survive. We need new members to grow, add strength and bring new ideas. We need to retain our current members as they are the backbone of our organization, and their experience is critical to developing the new members. Our National Commander-in-Chief Timothy M. Borland will be placing a emphasis on membership as our organization is in danger of dropping below a million members which could impact our efforts before Congress. We must look for members from all age groups but also focus on Post 9-11 Veterans as they will be the future of the VFW.

## **Program Execution**

The All-State Committee shall administer the All-State Program. The program execution will be in compliance with the Veterans of Foreign Wars of the United States (VFW) By-Laws, Manual of Procedure, and Ritual and Department of New Hampshire By-laws and standing orders.

## **Program Intent**

1. Retain our current Continuous Members.
2. Reinstate lapsed Members.
3. Recruit New Members.
4. Grow our Organization
5. Inspire Continuous Members to become Life Members.
6. Motivate Life Members to become Legacy Life Members.

***Everyone in the organization is a recruiter and every member is a member of the Membership TEAM.***

## **Membership Resources**

To assist our Posts, Districts, and the Department in meeting the goals set out by the Commander-in-Chief, the National Headquarters has a wealth of resources at your disposal. Many of those are available free of charge to our members.

- Membership materials ranging from applications, recruiting brochures, posters, and benefits brochures can be ordered directly from the

Membership Department using the Membership Order Form (located under Membership Quick Links once you log into vfw.org )

- Resources for Post Development, Membership Campaigns, and Mentorship such as training guides, videos, and webinars are available in the Training & Support section on vfw.org
- Promotional tools such as radio spots, sample advertisements, public service announcements, and media kits are all available through the Media Room on vfw.org

Just about anything you will need is at vfw.org. You can contact the National Member Service Center directly at 1.833.VFW.VETS, or the Membership Department at 1.888.JOIN.VFW.

## **Membership Program All State Team Post Commanders and Post Quartermasters**

Every Post Commander and Quartermaster who meets or exceeds the minimum standards by June 30, 2023, will be considered for the title of All State Commander and Quartermaster. Each member of the All-State Post Commander and Quartermaster team will receive an official "All-State Post Commanders and Quartermaster's Cap" with Lapel Pin. (White hats will not be handed out until the Department outing in August 2023).

## Minimum Requirements for Judging:

- Posts **must have an active Facebook page.**
  - That page must be updated at least weekly with reposts from the national postings and local community goings-on. This is tracked on the National Dashboard.
- Posts must be at least **102%** in membership to qualify.
- Each Post must recruit and/or Reinstate members so that the Post earns **102%**.
- Posts must report in all Programs, total reports must exceed **150**.
- Posts must have a 10% increase in total impact in Community Service. (\$ Donated + Hours = Total Impact) \* Baseline has been established within the KPI Tools for Community Service.
- Must purchase **2** new life membership from the National Home (\$50.00 each)
- Post must purchase at least **1000** Poppies, or the number purchased in the previous year, whichever is greater.
- Post must be in compliance with the National By-Laws and Manual of Procedure.
- Posts must **participate** (i.e., submit a package for competition, in at least 1 category) in Voice of Democracy (VOD), Patriots Pen (PP), and National Teacher of the Year program. There is NO “buyout” option in lieu of submitting a competing package.
- Posts must participate (i.e., hold a competition and present an award) for the Police, Fire, and EMT of the year programs.
- The Post must make all Department contributions by **October 31st, 2022.**
- Posts must be **25+** members to qualify for All State.
- All Post Officers (CDR, SVC, JVC, QM, and ALL Trustees) must attend at least 1 OTI session. The OTI will be held in four different locations with one central catch up session. Some OTI’s will be simulcast via ZOOM to increase proliferation of the training.
- Posts must have a minimum retention rate of **90% as of June 30<sup>th</sup>, 2023.**

## 2022–2023 Membership Drawings

- 1) All Posts that are the following percentage by the dates indicated will be put in a drawing for the following.
  - a. 100 % by Friday, November 12th, 2022: \$500.00, (All "Life Member" posts are ineligible.)
- 2) Most combined New or Reinstated by December 31, 2022. One nights lodging and 2 tickets to the State Convention
- 3) Reinstated members drawings: Posts that reinstate at least 5% (rounded up) of members for each time frame will be put in drawing for \$100.00 (2 winners)
  - a. July 1st until Oct. 1st
  - b. Oct. 2nd until Jan. 1st
  - c. Jan 2nd until March 1st
  - d. March 1st - State Convention
- 4) New member's drawings: Posts that recruit at least 10 new members will be put in a drawing for \$100.00 (2 winners) There will be two drawings.
  - a. December 1st<sup>h</sup> 2022
  - b. June 1<sup>st</sup>, 2023
- 5) A quarterly drawing of \$50.00 to the member who has recruited/reinstated the most members. Drawing dates using para (3) above.
- 6) All **Post Commanders** *must* by the 10<sup>th</sup> of each month put in writing what actions/events their Post has done that month to Recruit/Reinstate and submit the report to Department Membership Chairman.

# **OUTSTANDING DISTRICT COMMANDER OF THE YEAR**

The State Commander will recognize one (1) "Outstanding District Commander".

## **Minimum Requirements to Qualify for Judging:**

- 1) District must be at least **102% +20** in membership to qualify.
- 2) District Commanders and Each Post in the District must each recruit two (2) new or reinstated member.
- 3) District must be in compliance with National By-Laws, and Manual of Procedure.
- 4) Must advance one (1) each Patriots Pen, Voice of Democracy and Teacher of the Year to Department for Judging.
- 5) All Post inspections must be completed by 1 November 2022.
- 6) Attendance at all COA's. As attendance at COA's is not optional- this is an easy metric to accomplish.

**DEADLINE FOR JUDGING: June 30, 2023**

## **"District Commander of the Year"**

District Commander of the Year will receive:

District Commander of the Year Cap  
Hotel Accommodations for two (2) nights at the State Convention

Note: This award is non-transferable, and no substitutions are permitted. If the recipient is unable to attend the convention, the award has no cash value.

## **2022-2023 Membership Program Rewards**

1. 100 % Post Banners: for achieving 100 % in membership by June 30th,2023.
2. 100% Commanders hat pins: for achieving 100% membership by June 30th,2023.
3. 100% Quartermaster hat pins: for achieving 100 % in membership by June 30th, 2023.
4. 100% Post, \$100.00: Deadline June 30, 2023 \*
5. Highest: Percentage Post \$100.00: Deadline June 30, 2023 \*
6. Highest Retention Percentage Post \$100.00: Deadline June 30, 2023 \* All "Life Member" posts are ineligible.
7. 1st 100 % District \$100.00: Deadline June 30th, 2023 \*
8. Highest Percentage District, \$100.00: Deadline June 30th, 2023 \*
9. Recruiter Awards \$200 Gift Card: The individual that signs up the most New/Reinstated members will receive a \$250 Gift Card. Deadline June 30th,2023.

(\*) Awards go to Post or District.

## 2022-2023 Department Donations Awards

**PSC Daniel J. Loud Award:** Donated by Nashua Post #483 in 1994. This plaque will be awarded to the Post that donates the most to the State Nursing Scholarship program (State Donations).

**PSC John Packard Award:** Donated by Salem Memorial Post #8546 in 1994. This plaque will be awarded to the Post that donates the most to the VFW National Home Program. (State Donations)

**PSC Robert Brochu Award:** Donated by Concord Post # 1631 in 1994 in memory of PSC Robert Brochu. This plaque will be awarded to the Post that donates the most to the Cancer Aid Program. (State Donations)

**PSC John W. Smart Award:** Donated by New Hampshire Veterans Home in 1994. This plaque will be awarded to the Post that donates the most to the Veterans Home. (State Donations)

**PSC Dana Hussey Award:** Donated by George J. Maxfield Post #1772 in 2001. This plaque will be awarded to the Post that donates the most to "VMS". (State Donations)

**PSC Paul Benson Award:** Donated by John & Mary Smart in 1989 in memory of PSC Paul Benson. This plaque will be awarded to the first 100 % Post, excluding all "Life Member Posts"

**PSC "Sal" Saraceno Award:** Donated by Richard & Caroline Jowders in memory of PSC Salvatore Saraceno in 1986. This trophy will be awarded to the Post that reports the most Reinstated Members.

**PSC Carlo DeVincentis Award:** Donated by PSP Clarice De-Vincentis in memory of PSC Carlo DeVincentis in 1981. Trophy awarded to the Post with the highest percentage in membership.

**PSC John Rubery Award:** Donated by Concord Post #1631 in 2018 in memory of PSC John Rubery. This plaque will go to the Post that does the most for Homeless Veterans (Reports and Donations).

**PSC Eugene Pawlik Award:** Donated by Derry Post #1617 in 2019 in memory of PSC Eugene Pawlik. This plaque will go to the Post with the highest percentage of member retention, having at least 90% for Post membership. (Reports)



## 2022 - 2023 Special Recognition Awards

**Past State Commanders Award:** Donated by the Past State Commanders. This trophy will be awarded to the Post judged to be best in program reporting. Judging is by Past Commander Committee.

**State Commander's Award:** This award is given to the Post for overall outstanding reporting and membership. Judge is the State Commander.

**Special Recognition:** This is awarded to a citizen for recognition for distinguished service, patriotic activities or outstanding qualities of citizenship. Judging is by the All-State Committee.

**State Buddy Poppy Award:** The State Buddy Poppy Plaque is awarded to the Post who purchases the most Buddy Poppies. Judge is the Poppy Chairman.

**Outstanding Post Service Officers Award:** This plaque is awarded to the most outstanding Post Service Officer. This award is our opportunity to recognize the dedication of all Post Service Officers. Judge is the State Service Officer.

**Post Newsletter Award:** This plaque will be awarded to the Post that submits the Best Post Newsletter. Judging will be based on news content, make-up, layout, coverage of National and State VFW programs and appearance. Judging is by the All-State Committee.

**Post Publicity Award:** This plaque will be awarded to the Post that submits publication articles to the Department Publicity Chairman. Judging by Chairman based on news content, layout and presentation to the Community.

**2022-2023**  
**NEW MEMBERS AWARD**

This is to certify that the comrade listed below has qualified for this recruiter award by recruiting ten (10) New Members for 2022-2023. Names and membership card numbers of the new members must be shown in the spaces provided below.

The comrade earning this award will be entered into a drawing for five (5) chances for \$100. This award will run from July 1, 2022, to June 30, 2023. Complete the information below and forward to the Department Quartermaster.

Type or print information requested below.

**Name of Recruiter:** \_\_\_\_\_ **Post No.:** \_\_\_\_\_

	<b>New Member Name</b>	<b>Card Number</b>	<b>Post</b>
1.	_____	_____	_____
2.	_____	_____	_____
3.	_____	_____	_____
4.	_____	_____	_____
5.	_____	_____	_____
6.	_____	_____	_____
7.	_____	_____	_____
8.	_____	_____	_____
9.	_____	_____	_____
10.	_____	_____	_____

**Commander:** \_\_\_\_\_

**Quartermaster:** \_\_\_\_\_

**Post:** \_\_\_\_\_

**"SIGN UP A NEW MEMBER TODAY"**